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YOU ARE CORDIALLY INVITED TO ATTEND
**THE NEW YORK CITY MAGICAL WEDDING
PRESENTED BY SCOTTO BROTHERS
ON PIX 11**

**21-WEEK SERIES ON PIX HELPS ENGAGED COUPLES PLAN THEIR SPECIAL DAY
SHARE YOUR LOVE STORY FOR A CHANCE TO WIN A \$100,000 DREAM WEDDING!**

New York, NY—June 28, 2010—*“There is only one happiness in life, to love and be loved.” – George Sand*

You are cordially invited to share the love at “The New York City Magical Wedding Presented by Scotto Brothers on PIX,” a 21-week series on PIX Morning News offering wedding tips and trends, culminating in contest winners receiving a magical wedding which will be televised live on PIX Morning News.

Join PIX Morning News anchor Tamsen Fadal every Wednesday in the 8 am hour for *Wedding Wednesdays*, a 21-week series offering wedding planning tips, trends and advice for brides and grooms. The journey down the aisle begins on July 1st when “The New York City Magical Wedding Presented by Scotto Brothers on PIX” invites engaged couples from the Tri-State area to share their love stories via www.wpix.com or www.nycmagicalwedding.com with one lucky couple winning the wedding of their dreams.

“The New York City Magical Wedding Presented by Scotto Brothers on PIX” \$100,000 giveaway will take place on November 24th with a wedding at the Chateau Briand. The winning couple will also receive planning services, rings, wedding gown & accessories, tuxedos, flowers, photography, music, invitations and favors, cake, hair & makeup, financial planning services, a wedding registry, post-wedding celebration, and an all-inclusive honeymoon including airfare! *(Prize details listed below)*

On Wedding Wednesday, July 7th the festivities begin with the launch party for “The New York City Magical Wedding” at the iconic New York Helmsley Hotel, located in Midtown Manhattan on East 42nd Street. “The New York City Magical Wedding” launch party will be held from 7am-9am in the hotel’s Knickerbocker Suite, where Tamsen Fadal and PIX Morning News will be live on-air all morning. The launch party will also feature celebrity wedding planner and entertaining expert David Tutera, host of WE tv’s “My Fair Wedding,” who will be on hand to help launch “The New York City Magical Wedding” contest and share his wedding wisdom. *Brides-to-be who would like to attend the breakfast must RSVP at www.wpix.com (a maximum of 300 can RSVP)*

“The New York City Magical Wedding Presented by Scotto Brothers on PIX” TIMELINE

July 1- August 11 – Contest entry period. Engaged couples share their love story via www.wpix.com or www.nycmagicalwedding.com for a chance to win a \$100,000 wedding!

July 7 - (7am-9am) Launch party for “The New York City Magical Wedding” at the New York Helmsley Hotel, located in Midtown Manhattan on 42nd Street (*RSVP at www.wpix.com*)

August 18 – Three finalists are revealed and will be interviewed on PIX Morning News.

August 18- September 2 – Viewers vote (at www.wpix.com) for their favorite couple.

September 8 – Winning couple is announced live on PIX Morning News. Follow the bride and groom as PIX viewers decide the details for their big day!

September 15 – November 17 – Viewers vote (at www.wpix.com) on wedding day details including the gown, tuxedo, the wedding day hairstyle & makeup, flowers, rings, cake and the honeymoon destination.

November 24th WEDDING DAY - “The New York City Magical Wedding Presented by Scotto Brothers on PIX” will air live on the PIX Morning News.

“The New York City Magical Wedding Presented by Scotto Brothers on PIX” winning couple will receive the following:

VENUE: The Chateau Briand by Scotto Brothers

- The NYC Magical Wedding will be held at The Chateau Briand where the bride and groom will receive a ceremony, a cocktail hour and a four hour reception for 175 guests.

WEDDING PLANNING: Perfect Wedding Planner (PWP) by Scotto Brothers

- For over 10 years, Perfect Wedding Planner (PWP) has been Long Island’s premier event planning company. PWP will provide full wedding planning services for the winning bride and groom.

FLOWERS: Perfect Wedding Planner Florals by Scotto Brothers

- Perfect Wedding Planner Florals will provide the flowers & décor for the wedding ceremony, cocktail hour and reception as well as the personal flowers for the bride & groom

DRESS: Pronovias New York City Flagship Store

- Pronovias, an international leader in bridal fashions, will provide a bridal gown, veil, shoes and custom alterations through their New York City flagship store on East 52nd Street.

PHOTOGRAPHER: Rick Helman Photography & Video

- Award winning photographer Rick Helman and his staff will provide the winning couple with photography and video services (starting with bridal preparation through wedding reception) plus a wedding album and fully edited wedding video on DVD.

ENTERTAINMENT: Bravura Entertainment

- Bravura is an award winning Disc Jockey and Live Music entertainment company that specializes in weddings. Bravura will provide a classical duo comprised of violin and piano for the ceremony, a 3 piece jazz ensemble for the cocktail hour and a disc jockey, master of ceremonies, percussionist, vocalist, bass player, drummer, and room lighting for the New York City Magical Wedding reception.

FAVORS & INVITES: Party City

- Party City is America’s largest specialty party goods chain, operating more than 600 company-owned and franchise stores throughout the United States and Puerto Rico. Party City will provide a gift card for the winning couple to be used towards shopping a selection of favors, wedding accessories, invitations, tableware and more.

REGISTRY: JCPenney

- JCPenney will provide the winning couple with a gift card to be used toward their wedding registry. With more than 1,000 JCPenney department stores across the country, as well as jcp.com,

JCPenney offers one of the nation's largest wedding registries (www.jcp.com/registry), boasting an expansive collection of proprietary and national brands with timeless style, exceptional quality and contemporary appeal.

MATTRESS: Sleepy's The Mattress Professionals

- Sleepy's, The Mattress Professionals, is a privately-owned 4th generation company with over 700 retail locations in thirteen states, spanning from Vermont to Virginia and available nationally through www.sleepys.com. Sleepy's will provide the winning couple with a Complete Sleepy's Sleep System.

FINANCE: Stonegate Wealth Management, LLC

- Stonegate Wealth Management, LLC, is a Registered Investment Advisor based in Fair Lawn NJ with offices in NYC, Long Island and Central Florida. Nationally recognized, Cary Carbonaro, CFP, MBA Partner will provide financial planning services for the winning couple.

TUXEDO: Jakob Custom Clothiers

- Jakob Custom Clothiers provides high quality handmade garments and will be providing the Groom and 3 groomsmen with custom tailored tuxedos designed, customized and fitted exclusively for them.

HAIR & MAKE-UP: Liz Russell Aveda Lifestyle Salon

- Based in New York City, the Liz Russell Aveda Lifestyle Salon will provide Hair & Make-up to the bride, groom, bridal party and parents of the bride and groom.

CAKE: Pastry Girl Cakes

- Pastry Girl Cakes, a custom wedding and celebration cake shop, will provide the wedding cake for the New York City Magical Wedding

JEWELRY: A. JAFFE Provided by Michael C. Fina

- A. JAFFE has been a leader in bridal jewelry since 1892, and will provide 2 wedding bands for the winning couple

HONEYMOON: Almond Resorts

- For years, Almond Resorts have provided couples with the perfect wedding destinations at all inclusive resorts in St. Lucia and Barbados. The New York City Magical Wedding honeymoon package will consist of 8 days/7 nights at one of the following Almond all-inclusive properties: Almond Beach Club and Spa (Barbados) Almond Casuarina (Barbados) or Almond Morgan Bay (St. Lucia)

AIRLINE: JetBlue Airways

- JetBlue will provide the winning couple with round trip flights and airport transfers for their honeymoon destination.

REHEARSAL DINNER/ PRE-WEDDING: Fox Hollow (by Scotto Brothers)

- Fox Hollow will host the rehearsal dinner for the Bride, Groom and family
- and The Inn at Fox Hollow will arrange for the Bride to receive the Royal Suite the night before the wedding, the bride and groom to receive the Royal Suite the night of the wedding and a 10 room block for bridal party for the night of the wedding.

POST-WEDDING:

The Inn at Fox Hollow Post Wedding Dinning Accommodations

- Brunch for the Bride and Groom and 30 of their family and friends the morning after the wedding

Blackstone Steakhouse or Rare 650 Steakhouse Post Honeymoon Dinning Accommodations-

- Blackstone Steakhouse or Rare 650 Steakhouse will host the bride and groom and 15 friends for a post-honeymoon dinner

Join “The New York City Magical Wedding Presented by Scotto Brothers on PIX” beginning July 1 as we invite you to share your love story, help you to plan your big day and make one lucky couple’s wedding dreams come true!

ABOUT PIX 11

Founded in 1948 and owned by Tribune Broadcasting, a division of the Tribune Company, WPIX-TV has long been regarded as a groundbreaking station in New York. In September 2006, WPIX became the flagship station of the CW Television Network, and its successful primetime programming, award winning news, extensive library of hit movies, first-run programs, off-network sitcom favorites, quality children's programming and public affairs shows, as well as outstanding event coverage, have contributed to the station's success. WPIX has earned nearly 180 Emmy Awards, including two Emmy Awards for Outstanding Morning News Program and multiple Emmy Awards for Outstanding Newscast. The station has been honored with numerous other awards for excellence in reporting, news coverage, public affairs, specials and features. For more information, please visit wpix.com.